

SWON PUBLIC AFFAIRS

WE ARE A PUBLIC AFFAIRS FIRM THAT IS FOCUSED ON ENHANCING COMMUNITY INITIATIVES, BUILDING STRONG STRATEGIC RELATIONSHIPS AND DRIVEN BY ETHICS.



ABOUT SWON

Kirsten Krose, President and Founder of SWON Public Affairs, is a proven network thinker who builds strategic relationships, navigates complex policy landscapes, and drives results for small and medium scale clients. With deep connections, tailored strategies, and a system-focused approach, she anticipates issues, unites stakeholders, and maximizes influence across government, media, and community networks.

As Southwestern Ontario's leading boutique, non-partisan public affairs firm, we help businesses and not-for-profits build strategic relationships with government and media stakeholders. We help bridge the gap between business, three levels of government, and the media, so you get a seat at the table for the conversations that matter! Our approach is ethical, results-driven, and deeply rooted in ensuring your voice is heard where it matters most.

Pro-Bono Service Contest

Our pro-bono service contest includes 10 hours of work per month for three months, with 3 of our services!

Those being, our **advocacy audit, monitoring reports and advocacy strategy.**

This offer is exclusively for not-for-profit groups and only one group will be chosen at random for this contest. Don't miss out on this exclusive contest, which **opens August 25th and closes September 15th!**



Why SWON

- Tailored solutions to your advocacy goals
- Deep knowledge of Ontario government systems
- Proven success with corporate and not-for-profit clients

Let us help you secure a seat at the table and influence the decisions that matter!